

COMPLETE OUR CUSTOMER SATISFACTION SURVEY

We are constantly looking for ways to improve the quality of our services. To do that, we need to know what you think.

We would really appreciate it if you would take just a few minutes to complete this Customer Satisfaction Survey. As a valued customer, how you rate our work is the most important information we can get. Please help us do the job you deserve – the best possible! Ask your instructor or download a copy from www.longschoolofdance.com.

Please return this survey to your instructor to receive a FREE GIFT!



EARN
FREE
TUITION!

Do you have a friend or family member who is interested in dance? How about your neighbors or classmates?

Most of our business comes from referrals of satisfied customers. Therefore, to show our appreciation, we have developed a "Customer Referral Program" which rewards you whenever you help us sign up new dancers to our family. The more dancers you refer to our company, the more the rewards you earn!

We will give you \$10.00 off per one months tuition (up to \$50.00) for your referrals!

How it works.

It's simply. Just call one of our seven locations, give your friends name, e-mail and phone number. We'll contact them, get them registered in a class, and get you \$10.00 off your next month's tuition to show our appreciation!

To refer a friend, you need to be a current student of Long's School of Dance.



West Erie/Main Location
826 Selinger Avenue
814.833.7179

East Erie/Bird Drive
2640 East 38th Street
814.833.7179

Mill Village/Waterford
14679 Gourley Road
814.833.7179

Fairview
7378 West Ridge Road
814.833.7179

Union City
105 Concord Street (Union City HS)
814.833.7179

Girard
1100 Rice Avenue
(Rice Avenue Middle School)
814.833.7179

Edinboro
12285 YMCA Road
NEW October 2011

No matter where you work, live, or go to school – Long's has a studio nearby.

TUITION REMINDERS

Please make it a priority to pay your monthly tuition on time to ensure that your students may participate in class. If unforeseen circumstances do arise, please call and let us know so that we may assist you.

Tuition payments made after the 1st of any month will be charged a \$15.00 late fee.

Annual tuition fees are split into 9.5 monthly payments. The final payment is due on May 1st and is equal to 1.5 times your regular payment.

Final tuition payments are due on May 1st.

Tuition is due by the 1st of each month. You may pay tuition at the desk, to your teacher, or by mailing it to the main location.

Visa/MasterCard are accepted in person at the Main Studio or by phone at 833-7179.

BILLING/SERVICE FEES

Please be aware that we may deposit your check on the day that you present it to us. Checks returned or rejected by your financial institution will be automatically redeposited for payment. Any check that is redeposited will result in a \$30.00 service charge to you.

In addition, any check that is redeposited and does not clear your financial institution for a second time will be returned to us for non-sufficient funds. This will result in an additional \$35.00 service charge to you.

These fees are based on charges assessed to Long's by various financial institutions. If you have any questions or need further clarification please call the Main Studio at 833-7179 or by email: jeanlongschoolofdance@gmail.com





LONG'S SCHOOL OF DANCE GAZETTE

WINTER 2012

READY, SET, DANCE!

"Big Show" Announcements:

- Attention Preschoolers & Kinderdance Students
- Orchestra Rehearsal Details
- Ticket Information
- Dancer Photoshoots

UPCOMING EVENTS

- Harlem Globetrotters – February 7
- Erie Bayhawks – March 3
- Orchestra Rehearsals – April 23-28
- The "Big Show" – June 8 & 9

CELEBRATING 66 YEARS of DANCE EDUCATION EXCELLENCE!

It's hard to believe that we are already preparing for what has become excitingly known as the "Big Show" in June. This is a critical time of year for all of our students, faculty, dance families, and staff.

Please take the time to review all the information provided in this edition of Long's Dance Gazette to be aware of important events and announcements. Updates will be provided as more detailed information becomes available. You can also visit www.Longschoolofdance.com and subscribe to receive our FREE eNewsletter via email.

new Long's
eNewsletter



Would you like to receive our newsletter by e-mail? Scan this QR code to be immediately directed to the website to sign up to receive our FREE quarterly newsletter. Or register online at www.longschoolofdance.com.





Let the BIG SHOW begin!

KICKING INTO HIGH GEAR!

The annual recital will be held at the Majestic Warner Theater on Friday, June 8th and Saturday, June 9th.

Dress rehearsal is mandatory and will be held at the Warner on Thursday, June 7th. Preschoolers will begin at Noon and over by 1:00pm. For all other dancers, rehearsals will be held 2:30 – 6:00pm. Dismal times will vary. **More specific timing and dismissal information will be released as we get closer to the show date.**

Specific report times for show nights as well as, pick-up times will be released by your instructor in the weeks prior to the show.

ATTENTION KINDERDANCE STUDENTS

Kinderdance students will be performing on BOTH nights!

Our preschool students dance only one night of our "Big Show", Friday or Saturday. Your instructor will inform you of the night your preschooler will perform in the coming weeks.

We know that show time often raises a lot of questions, so please do not hesitate to speak to your child's instructor or contact the main studio.

ORCHESTRA REHEARSAL DATES AND TIMES

This year's orchestra rehearsal will be scheduled for the week of April 23 – 28. There will be NO regularly scheduled classes during the week. These rehearsals are an important time for our dancers and instructors, playing a key role in the "Big Show". Orchestra rehearsal gives us the chance to not only monitor everyone's progress but, more importantly, to fine tune line-ups and other logistical issues.

Instructors will soon be handing out this year's rehearsal schedule. At that time, please look at them and be sure to ask any questions BEFORE you leave the studio. Understanding the schedule will ensure that dancers do not miss their scheduled time.

Please pay special attention to the pick-up times listed on the rehearsal schedules.

"BIG SHOW" TICKETS

Want FREE tickets to the "Big Show", plus a chance to purchase up to 20 additional tickets before they go on sale to the public? Raffle tickets are now available at all studio locations for the chance to WIN 2 FREE TICKETS to our "Big Show" in June. Tickets are \$1 each. See you instructor or stop by the Main Studio to get your tickets today! Winner will be drawn in April (date to be determined).

Ticket Advice: Don't wait to get your tickets once they go on sale. Get your tickets early and get great seats to see your dancer shine! They've worked hard all year and can't wait to perform for YOU!

"BIG SHOW" PROGRAM ADS

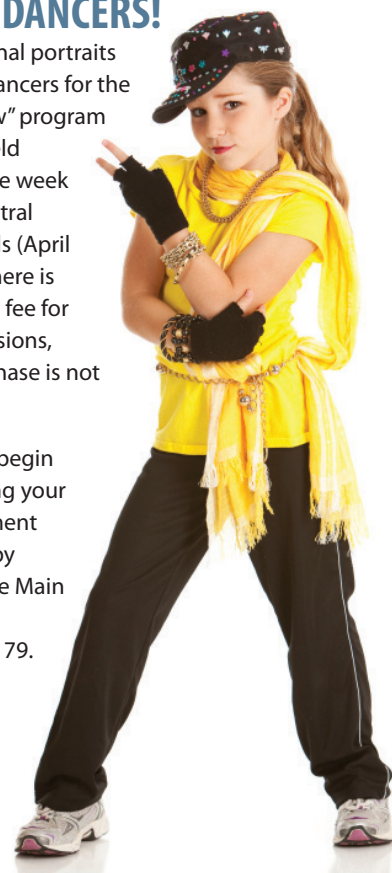
Information on placing your dancer's photo(s) and/or business ad in the Program Yearbook for the June recital has just been released. The yearbook will once again be printed in full color, and we encourage all families to take part in this celebration keepsake of another year of dance education.

The deadline for ad placement will be Saturday, April 14th. NO EXTENSIONS to this deadline can be made. The earlier you turn in your information, the more opportunity you have to proof it! Order forms and additional information are available at all studio locations.

PHOTOSHOOT FOR YOUR DANCERS!

Professional portraits of your dancers for the "Big Show" program will be held during the week of Orchestral Rehearsals (April 23-28). There is no sitting fee for these sessions, and purchase is not required.

You may begin scheduling your appointment March 1 by calling the Main Studio at 833-7179.



Be sure to check the bulletin board every time you come to dance!



WE OFFER ADULT DANCE CLASSES!

Long's offers numerous classes for adults ranging in age from 18 – 60+, with varying levels of dance ability from beginner to advanced. Adult classes are held at the Main Studio.

Ballet:	Monday	7:00-8:00pm
	Wednesday	8:00-9:00pm
Tap:	Wednesday	7:00-8:00pm
	Thursday	6:00-7:00pm
Hip Hop:	Thursday	8:00-9:00pm <small>Bird Drive Location</small>
	Wednesday	8:00-9:00pm
Jazz:	Monday	8:00-9:00pm

Adult classes focus on dance as an outlet for stress relief and a method of physical fitness in a fun and relaxed atmosphere. Individuals will improve upon flexibility and coordination, as well as poise, rhythm, social dancing skills and grace.

Interested in something different like Ballroom? Or maybe even Belly Dancing? Call the Main Studio for more information.

RECEIVE A
FREE
THANK YOU GIFT

See the last page of this newsletter on new and updated programs being offered by Long's School of Dance!

MARK YOUR CALENDAR

FEBRUARY 7

Long's School of Dance performs at the Harlem Globetrotters half time show

MARCH 1

Sign up's start for photoshoots at the Main Studio

MARCH 3

Long's School of Dance performs at the Bayhawks

APRIL 14

Deadline for ad placement in the "Big Show" program

APRIL 23-28

The "Big Show" Orchestra Rehearsals at the Main Studio PLUS photoshoots

MAY 1

Final tuition payments are due.

JUNE 7

Dress rehearsals at the Warner Theater.

JUNE 8-9

The BIG SHOW weekend! At the majestic Warner Theater.

Events at your fingertips! You can also find deadlines, events and reminders online! Find us on Facebook, Twitter, our Blog or website!

WINTER PARKING:

Bird Drive Location (38th and Bird):

We continue salting the parking lot throughout the winter, but please remember that this parking lot is on a hill. When the weather gets extremely cold and icy, please use discretion. You may want to consider parking on Bird Dr. and walking your child over on extremely icy days.

Main Studio (8th & Selinger):

NO parking is allowed in front of the door and along the street! Millcreek police have let us know that they will be ticketing cars parked in front of the studio. Please take advantage of our ample parking lot.

STAY CONNECTED

Don't forget to keep up to date with the latest Long's news via:

Facebook: Longs School of Dance Twitter: @longsdance E-mail: longschoolofdance@gmail.com

MOVING?

Please let us know so that we can keep you informed of any special news or announcements.

Simply leave a note with your instructor listing Student's name and new address and phone information. Please include parent/guardian information on the card as well.

Thank you for making our job easier!

SAY "HAPPY BIRTHDAY" TO...

Alyssa Mathers 1/2	Susan Komaromy 2/21
Samantha McClelland 1/2	Madison Pryor 2/21
Jocelyn Biletnikoff 1/3	Cali Lossie 2/22
Maggie Russell 1/3	Jinelle Ward 2/22
ShiAnn Conners 1/4	Haven Dinges 2/23
Madison Harvey 1/4	Sabrina Robison 2/23
Mandy Bishop 1/5	Emma Burkett 2/25
Katlyn Tuholski 1/5	Julia Hacker 2/27
Dazhane James 1/7	Jordan Nuzback 2/27
Alexis Deck 1/8	Olivia Schoonover 2/27
Ava Lubenski 1/8	Adria Urbanowicz 2/27
Ashley Van Damia 1/10	Weslea Anderson 2/28
Calista Lopez 1/11	Madison Heeter 2/28
Kennedy McElhinney 1/12	Zoe Maldonado 2/28
Holly Wilcox 1/12	Caitlyn Wolfgang 2/28
Grace Buege 1/15	Madison Driscoll 3/1
Aaliyah Rivera 1/15	Addison Guthrie 3/1
Necia Borruso 1/16	Samantha Jenkins 3/1
Anna Reed 1/16	Alexander Zdziebko 3/2
Masa Alkhudari 1/17	Izabelle Spiers 3/3
Anna Stempora 1/17	Phillip Daniels 3/4
Mara Webster 1/17	Kayla Friedman 3/6
"Kitty" Onorato 1/20	Mollie Rafferty 3/7
Tiffany Sechrist 1/20	Micaela Dobrich 3/8
Anna Chivalette 1/21	Emily Smith 3/8
Felisha Ingram 1/21	Madeline Borland 3/9
Sydney Huggler 1/22	Taylor Stagl 3/9
Abigail Park 1/23	Emily Wilke 3/9
Skylar Lint 1/25	Grace Regenor 3/10
Madison Burhenn 1/27	Laurel Counasse 3/13
Addy Laser Ferraro 1/29	Arlene Kubit 3/14
Kayla Jacobs 1/30	Elizabeth Lathan 3/14
Jadyn VanTassel 1/30	Bryanna Sutton 3/15
Bria Kelly 1/31	Casey Rose Bolla 3/16
Hannah Rose Piccirilli 2/1	Caitlin Nordin 3/16
Casey Corritore 2/2	Marilyn Livosky 3/17
Joelle Rastatter 2/2	Rylie Daggart 3/19
Kristen Swanseger 2/2	Jakyria McClendon 3/19
Makenna Huggins 2/3	B. Wienczkowski 3/19
Emma Warner 2/3	Adrienne Einolf 3/20
Alexa Lastowski 2/4	Kristen Wolfgang 3/20
Ayla Jordan 2/6	Arianna Bico 3/22
Taylor Stevens 2/6	Nova Davis 3/24
Madalynn Wozniak 2/6	Marisa Matson 3/24
Victoria Froncillo 2/7	Sarah Dollinger 3/25
Elise Marshall 2/8	Serena Godoy 3/28
Sara Miller 2/10	Kamea (Kami) Pustelak 3/28
Ryleigh Robie 2/12	Annabelle Greissing 3/29
Emily Wood 2/12	Riley Lorah 3/29
Gabriella Piccirilli 2/13	Cadence Counasse 3/30
Franchesca Galli 2/15	Katherine Mangol 3/30
Savannah Milhisler 2/16	Chloe Hubler 3/31
Lacey Powell 2/16	Annie Royek 3/31
Aleena Blosssey 2/18	
Nicole Wilson 2/18	
Breanna Rutkowski 2/19	
Londyn Davis 2/20	
Michaela States 2/20	
Paige Goray 2/21	

Watch for your
\$5.00
BIRTHDAY GIFT
IN THE MAIL